**Sample Press Release for Announcing NCSN Certification**

(Use this as a model. Put the press release in your own words and add your company/school information.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 [Your company/school logo here]

For Immediate Release:

Contact Person (include title)

Telephone

Cell phone

Email

Title of Press Release [**School Nurse Earns National Certification**]

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has earned recognition as a nationally certified school nurse (NCSN) by the National Board for the Certification of School Nurses (NBCSN).

In addition to meeting eligibility education and practice requirements, ­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has successfully passed the national certification exam, which validates specialized knowledge in school nursing, indicates a level of clinical competence, and the attainment of a rigorous practice standard.

Successful candidates demonstrate excellence and experience in the areas of health appraisal, health problems and nursing management, health promotion and disease prevention, special health issues, and professional issues, and research.

The National Board for Certification of School Nurses (NCBSN) manages the NCSN certification process and reflects the highest industry standards through accreditation by the American Board of Nursing Specialties (ABNS).

For additional information on NBCSN visit <http://www.nbcsn.org/home>